

INDIAN WHISKY

The Facts

Bestselling whiskies
in the world in 2015
in their category

AMERICAN WHISKY

JACK DANIEL'S

12,200,000
nine-litre cases

IRISH WHISKY

JAMESON

5,300,000
nine-litre cases

BLENDED SCOTCH

JOHNNIE WALKER

18,800,000
nine-litre cases

JAPANESE WHISKY

Suntory
Whisky

3,500,000
nine-litre cases

INDIAN WHISKY



Officer's
Choice

34,700,000
nine-litre cases

CANADIAN WHISKY

Corona Royal

5,300,000
nine-litre cases

SCOTCH WHISKY

THE GLENLIVET

1,100,000
nine-litre cases

Top 10
bestselling whiskies
in the world

1. Officer's Choice
2. McDowell's No.1
3. Johnnie Walker
4. Imperial Blue
5. Royal Stag
6. Jack Daniel's
7. Old Tavern
8. Original Choice
9. Bagpiper
10. Haywards Fine

12%
of the spirit evaporates
from the cask each year –
six
times more
than in Scotland

Due to the climate...

India



3

year old

Scotland



18

year old

New Delhi

RAMPUR
+ 8PM

Calcutta

Mumbai

ORIGINAL
CHOICE
+ PAUL
JOHN

AMRUT

Chennai

LEGEND

★ CITY

DISTILLERY

BARLEY-GROWING
REGION

The first Indian
distillery was
established in the
1820s

Due to the climate in the
south of the country, barley is
grown in the north and is
shipped for up to

1,500 miles

to Amrut and
Paul John distilleries

but Indian single
malt didn't reach
the UK until

2004

Only three Indian
single malts are readily
available in Europe



Amrut



Paul John



Rampur

Indian
whisky sold
outside the EU
is usually made
mainly of molasses
(like rum!)

Read more at
blog.thewhiskyexchange.com